

CURRICULUM VITAE

P. Headley Bell
Nicoma Bloodstock, Inc
2816 Bowman Mill Road
Lexington, KY 40513
Telephone: (859) 224-1000
Email: hbell@nicoma.com

PERSONAL

Born: November 30, 1954

EDUCATION

Vanderbilt University B.A.

THOROUGHBRED INDUSTRY EXPERIENCE and ACCOMPLISHMENTS

Nicoma Bloodstock, Inc, Lexington, KY – President (1979 – Present)
Mill Ridge Farm LLC, Lexington, KY – Managing Partner (2008 – Present)

PERSONAL HISTORY

I am a fifth generation horseman whose family has been involved in the thoroughbred business in Central Kentucky for over a century. My grandfather Hal Price Headley, was recognized as a consummate horseman, owning 2000 acres of Beaumont Farm where he raised and raced champions including **ALICIBIADES** and **MENOW**.

His lasting legacy to the industry were his horses and his instrumental role in the formation of Keeneland Race Course where he served as the first president for 15 years.

My mother is Alice Chandler, who is also recognized as a consummate horseman. After the death of her father in 1962, she grew 248 acres of land left to her from Beaumont Farm to a 900 acre farm today, Mill Ridge Farm. She had immediate success when **SIR IVOR**, sold as a yearling at Keeneland in 1966, would go on to win the Epsom Derby in 1969 and be named British Horse of the Year. **SIR IVOR**'s success led to the development of European clientele including: Prince Khalid Abdullah (Juddmonte Farms), Sheikh Mohammed Al Maktoum (Darley Stud), Sheikh Hamdan al Maktoum (Shadwell Farm), Lord Howard de Walden (Plantation Stud), Her Majesty the Queen and others.

In 1998 homebred, **KEEPER HILL**, owned by Alice and John Chandler and partners, would win one of the greatest races for three year old fillies, the Kentucky Oaks (G1). In 2000, **POINT GIVEN**, owned by Thoroughbred Corp. and raised at Mill Ridge would win two legs of the Triple Crown, Preakness (G1) and Belmont (G1) and become Horse of the Year. 2005 would provide us one of our greatest thrills, with **GIACOMO** winning the KENTUCKY DERBY (G1) for Jerry and Ann Moss. That same year, Mill Ridge sold for Marty and Pam Wygod a colt by Storm Cat/Tranquility Lake for then a record price of \$9.7 million at the Keeneland September Yearling Sale.

Known for "Raising and Selling Racehorses", Mill Ridge has raised or sold 34 G1 winners since 2000. Included in this group are (8) Breeders' Cup winners, (1) Kentucky Derby winner and (5) Horse of the Year titles.

After graduating from Vanderbilt University, we felt the industry was changing and was in need of a full service consulting agency to assist Mill Ridge clients and others. Named Nicoma Bloodstock, I became its founder and president in 1979. We had early success when assisting with a mating in 1983 on behalf of the de Moussac family, breeding **TREMPOLINO** who won France's greatest race in 1987, Prix de l'Arc de Triomphe (G1) and recognized as Champion Three Year Old. In 1987, we repeated this accomplishment assisting Mrs. Lillie Webb with mating **SUAVE DANCER** who would go on to win the 1991 Prix de l'Arc de Triomphe (G1) and recognized as French and Irish Highweight.

In 1996, we purchased at Keeneland auction for \$190,000, **HIDDEN LIGHT** for the de Moussac family. We mated her with EL PRADO and the eventual colt, **ARTIE SCHILLER** went on to win the 2005 Breeders' Cup Turf Mile (G1). In 1998, we bought for \$425,000 a NUREYEV yearling filly at Keeneland for Mr. George Strawbridge, Jr. Named, **NO MATTER WHAT**, she won the Del Mar Oaks (G1). In 2005, we mated her to DYNAFORMER and she produced a filly named **RAINBOW VIEW** who became a multiple G1 winner and named Highweight Filly at two in England and at three in Ireland.

On behalf of Roy and Gretchen Jackson, we mated their mare LA VILLE ROUGE to DYNAFORMER in 2002 and produced **BARBARO**. **BARBARO** won in 2006, the Kentucky Derby (G1). Also in 2006, **STREET SENSE**, who we assisted in mating for Jim Tafel, won the Breeders' Cup Juvenile (G1) and was named Champion Two Year Old. In 2007, **STREET SENSE** became the first Breeders Cup Juvenile winner to win the Kentucky Derby (G1).

In 2003, on behalf of Nancy Dillman, we purchased **EASTER BUNNETTE**. Assisting with the mating in 2006 to SAINT LIAM, she produced **HAVRE DE GRACE** who was sold by Mill Ridge as a yearling for \$380,000. She would go on to become the 2011 Horse of the Year, and be sold at Fasig Tipton by her owner Rick Porter for \$10 million.

Among our services at Nicoma are appraisals of bloodstock. We are very fortunate to assist many of the leading owners/breeders throughout the world in appraising their horses including, Juddmonte Farms, Darley Stud, Live Oak Stud, George Strawbridge, Jr., Winchell Family Trust, and others. Also, we act as a consultant for leading owners/breeders including George Strawbridge, Jr., John and Jerry Amerman, Audrey Otto, Haras du Mezeray and others.

Within the consultant side of our business are the purchases of broodmares and yearlings. Our results have been outstanding in each of these categories with over 100 broodmares purchased since the start of Nicoma and 13.2% of these producing G1 winners. Yearling purchases consist of over 150 bought and 28% becoming Stakes Winners or Stakes Placed horses.

In 2008, I became Managing Partner of Mill Ridge Farm while continuing to serve as President of Nicoma. We continue to have strong results as demonstrated with **OSCAR PERFORMANCE's** win in the 2016 Breeders' Cup Juvenile Turf, our 34th G1 winner raised or sold with Mill Ridge since 2000.

REPRESENTATIVE CLIENTS

John & Jerry Amerman
Darley Stud Management LLC
Denali Stud
Nancy Dillman
GoldMark Farm
Haras du Mezeray
Jamm Ltd.
Jim Miller
Juddmonte Farms
Marc Keller
Lael Stable
Lazy Lane Farm
Live Oak Stud
Mill Ridge Farm
Millsec Ltd.
Richard Otto
Allen Paulson Living Trust
Pin Oak Stud
Sagamore Farm
Lynn Schiff
Guy Snowden
George Strawbridge, Jr.
Jim Tafel
Tom Van Meter
Winchell Family Trust

Continued: REPRESENTATIVE CLIENTS

Temple Webber, Jr.
Gess, Mattingly & Atchison
Greenebaum, Doll & McDonald
Miller, Griffin & Marks
Stites & Harbison
Stoll Keenon Ogden
JPMorgan Chase
PNC Bank
Keeneland

NICOMA PURCHASES OR MATINGS

1982 – SAFE PLAY

Bought for Juddmonte privately in 1982, produced G1 winner DEFENSIVE PLAY

1984 – CHAIN STORE

Bought for Juddmonte privately in 1984, produced G1 winner ALBAHATHRI

1984 – LOST VIRTUE

Bought privately in 1984 and sold at auction in 1986 to Juddmonte for \$350,000, dam of G1 winner ALL AT SEA

1984 – HOME LOVE

Bought by Darley Stud privately, dam of G1 winner LOCAL TALENT

1985 – ROMAN ROCKETTE

Sold in package to Warner Jones, dam of 1988 Breeders' Cup (G1) winner IS IT TRUE

1987 – TREMPOLINO

Mated for Paul de Moussac to produce 1987 Champion 3 Year Old in France and G1 winner of the Prix de l'Arc de Triomphe

1988 – WATERBUCK

Bought at auction for Paul de Moussac in 1988, dam of G1 winner BUCKHAR

1988 – DEAR COLLEEN

Bought at auction for Paul de Moussac in 1988, dam of G1 winner DERNIER EMPEREUR

1989 – MUHTARRAM

Bought foal and mare as a package for Dinwiddie Farm for \$150,000 then sold for \$650,000 – a G1 winner in 1993, Highweight Older Horse in Ireland in 1993

Continued: NICOMA PURCHASES OR MATINGS

1991 – SUAVE DANCER

Mated for Lillie Webb to produce Highweight in France in 1991 and G1 winner of Prix de l'Arc de Triomphe in 1991

1992 – EXISTENTIALIST

Bought mare in 1992 for \$100,000, her 1995 Gone West foal was the highest priced yearling in 1996 at the Keeneland September Sale - \$1,400,000

1992 – FLEMENSFIRTH

Bought as a foal for \$45,000 and sold for \$290,000 as a yearling – 1995 G1 winner

1993 – SMOLENSK

Bought as a yearling for \$125,000 after RNA, G2 winner, G1 placed, foundation family, sold privately for \$4,000,000

1993 – NORTHERN AFLEET

Bought as a weanling for \$40,000 then sold in 1994 for \$55,000, G2 winner, G1 place, successful stallion

1994 – LISIEUX

Bought for Nancy Dillman and mated G1 winner and Canadian Horse of the Year, NEVER RETREAT

1996 – HIDDEN LIGHT

Bought at auction for Paul de Moussac in 1996, mating to produce G1 Breeders' Cup winner ARTIE SCHILLER in 2005

1996 – SECRET SAVINGS

Bought as racing/stallion prospect for Emirates Park Stud in Australia, won multiple G1's in 1997 and successful stallion

1997 – KEEPER HILL

Mating for Mill Ridge Farm, Dr. John Chandler, Tolie Otto & Shug McGaughey, G1 winner of Kentucky Oaks, Las Virgenes, Spinster, earned \$1,600,000

1998 – NO MATTER WHAT

Bought as a yearling for George Strawbridge, Jr. for \$425,000, 2000 G1 winner, foundation family, dam of 4 graded stakes winners including Champion RAINBOW VIEW

1998 – MISS SOBRIETY

Bought at auction for Jim Eigel, dam of G1 winner HABIBTI

Continued: NICOMA PURCHASES OR MATINGS

2003 – EASTER BUNNETTE

Bought at auction for Nancy Dillman in 2003, **mated** to produce G1 winning Champion and 2011 Horse of the Year HAVRE DE GRACE

2004 – PALACE EPISODE

Bought as a yearling for \$100,000, G1 winner, sold privately for \$3,500,000

2006 – RAINBOW VIEW

Mated for George Strawbridge, daughter of NO MATTER WHAT, 2 year old Champion of England in 2008

2006 – BARBARO

Mated for Roy & Gretchen Jackson to produce G1 Kentucky Derby winner in 2006 and Florida Derby (G1) winner

2007 – SHOP AGAIN

Bought at auction in 2007 for Tolie Otto, mated to produce 2012 G1 winner POWER BROKER

2007 – PRECIOUS KITTEN

Bought privately in 2007 as a racing/broodmare prospect for Roy & Gretchen Jackson, multiple G1 winner and ½ to KITTEN'S JOY

2007 – STREET SENSE

Mated for Jim Tafel to produce Champion 2 Year Old and G1 Breeders' Cup winner in 2006, G1 Kentucky Derby winner in 2007, multiple G1 winner and successful stallion

2007 – LUCARNO

Mated for George Strawbridge to produce Highweight in England in 2007, G1 winner of St. Leger

2008 – MONBA

Mated for Mill Ridge Farm & Tolie Otto to produce G1 Bluegrass Stakes winner

2009 – PASSION FOR GOLD

Mated for Roy & Gretchen Jackson to produce Highweight in France in 2009, G1 winner of the Criterium Saint-Cloud

2014 – COFFEE CLIQUE

Mated for John & Jerry Amerman to produce G1 Just A Game winner

2016 – OSCAR PERFORMANCE

Mated for John & Jerry Amerman to produce G1 Breeders' Cup Juvenile Turf winner & winner of G1 Belmont Derby in 2017.

2018 – SPRING QUALITY

Mated for George Strawbridge, Jr. to produce G1T Woodford Reserve Manhattan S
winner