

CURRICULUM VITAE

Headley Bell
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PERSONAL

Born: November 30, 1954

EDUCATION

Vanderbilt University B.A.

THOROUGHBRED INDUSTRY EXPERIENCE and ACCOMPLISHMENTS

Nicoma Bloodstock, Inc, Lexington, KY – President (1979 – Present)
Mill Ridge Farm LLC, Lexington, KY – Managing Partner (2008 – Present)

I am a fifth-generation horseman whose family has been involved in the thoroughbred business in Central Kentucky for over a century. My grandfather Hal Price Headley, was recognized as a consummate horseman, owning 2000 acres of Beaumont Farm where he raised and raced champions including **ALICIBIADES** and **MENOW**. His lasting legacy to the industry were his horses and his instrumental role in the formation of Keeneland Race Course where he served as the first president for 15 years. In 2018, he was inducted into the National Museum of Racing and Hall of Fame as a “Pillar of the Turf.”

My mother, Alice Chandler, is also recognized as a consummate horseman. After the death of her father in 1962 she grew 286 acres of land left to her from Beaumont Farm to a 900 acre farm today, Mill Ridge Farm. She had immediate success when **SIR IVOR**, sold as a yearling at Keeneland in 1966, and would go on to win the Epsom Derby in 1968 and be named British Horse of the Year. **SIR IVOR**'s success led to the development of European clientele including: Prince Khalid Abdullah (Juddmonte Farms). Sheikh Mohammed Al Maktoum (Darley Stud), Sheikh Hamdan al Maktoum (Shadwell Farm), Lord Howard de Walden (Plantation Stud), Her Majesty the Queen Elizabeth and others. She, too, was inducted into the National Museum of Racing and Hall of Fame as a “Pillar of the Turf” in 2020.

We have many remarkable memories over the last 60 years of Mill Ridge history, including **GONE WEST** and **DIESIS** as breed shaping stallions. Another that stands out is our 1998 homebred, **KEEPER HILL**, who won one of the greatest races for three-year-old fillies, the Kentucky Oaks (G1). **KEEPER HILL** was owned by Alice and John Chandler and partners.

In 2000, **POINT GIVEN**, owned by Thoroughbred Corp. and raised at Mill Ridge would win two legs of the Triple Crown, Preakness (G1) and Belmont (G1) and become Horse of the Year. 2005 would provide us one of our greatest thrills, with **GIACOMO** winning the KENTUCKY DERBY (G1) for Jerry and Ann Moss. That same year, Mill Ridge sold for Martin and Pam Wygod a colt by Storm Cat/Tranquility Lake for then a record price of \$9.7 million at the Keeneland September Yearling Sale.

Known for "Raising and Selling Racehorses," Mill Ridge has raised or sold 36 G1 winners since 2000, with the most recent G1 winner **DUOPOLY** in 2020. Included in this group are (8) Breeders' Cup winners, (1) Kentucky Derby winner and (3) Horse of the Year titles.

After graduating from Vanderbilt University, we felt the industry was changing and was in need of a full service consulting agency to assist Mill Ridge clients and others. Named Nicoma Bloodstock, I became its founder and president in 1979. We had early success when assisting with a mating in 1983 on behalf of the de Moussac family, breeding **TREMPOLINO** who won France's greatest race in 1987, Prix de l'Arc de Triomphe (G1) and recognized as Champion Three-Year-Old. In 1987, we repeated this accomplishment assisting Mrs. Lillie Webb with mating **SUAVE DANCER** who would go on to win the 1991 Prix de l'Arc de Triomphe (G1) and recognized as French and Irish Highweight.

In 1996, we purchased at Keeneland auction for \$190,000, **HIDDEN LIGHT** for the de Moussac family. We mated her with EL PRADO and the eventual colt, **ARTIE SCHILLER** went on to win the 2005 Breeders' Cup Turf Mile (G1). In 1998, we bought for \$425,000 a NUREYEV yearling filly at Keeneland for Mr. George Strawbridge. Named, **NO MATTER WHAT**, she won the Del Mar Oaks (G1). In 2005, we mated her to DYNAFORMER and she produced a filly named **RAINBOW VIEW** who became a multiple G1 winner and named Highweight filly at two in England and at three in Ireland.

On behalf of Roy and Gretchen Jackson, we mated their mare LA VILLE ROUGE to DYNAFORMER in 2002 and produced **BARBARO**. **BARBARO** won in 2006, the Kentucky Derby (G1). Also, in 2006, **STREET SENSE**, who we assisted in mating for Jim Tafel, won the Breeders' Cup Juvenile (G1) and named Champion Two-Year-Old. In 2007, **STREET SENSE** became the first Breeders Cup Juvenile winner to also win the Kentucky Derby (G1).

In 2003, on behalf of Nancy Dillman, we purchased **EASTER BUNNETTE**. Assisting with the mating in 2006 to SAINT LIAM, she produced **HAVRE DE GRACE** who was sold by Mill Ridge as a yearling for \$380,000 and would go on to become the 2011 Horse of the Year. She would be sold at Fasig Tipton by her owner Rick Porter for \$10 million.

In 2008, Jerry and John Amerman began boarding their mares at Mill Ridge and I assisted them with their matings. We had good fortune immediately with a mating in 2009 of Medaglia d'Oro to Miss Chapin that produced G1 winner **COFFEE CLIQUE**. In 2013 we mated their mare, DEVINE ACTRESS, with KITTEN'S JOY to produce 2016 G1 Juvenile Turf Breeders' Cup winner **OSCAR**

PERFORMANCE. He would go on to win (4) G1 races in his three years of racing and earn nearly \$2.5 million. OSCAR PERFORMANCE is now a stallion at Mill Ridge.

For longtime Nicoma client, George Strawbridge, 2013 was memorable as the mating was planned for GIANT'S CAUSEWAY to BEYOND THE WAVES and the eventual offspring named **BRICKS AND MORTAR.** He would go on to win (5) G1's including the Breeders' Cup Turf, earn over \$7 million and be named the 2019 Horse of the Year. Mr. Strawbridge also received the highest honor in 2020 with an Eclipse Award as Leading Breeder.

In 2015, Nicoma began assisting Charlotte Weber's Live Oak Plantation with their matings. Included in the 2015 crop was 2020 G1 winner of the Forego, **WIN WIN WIN.** Live Oak Plantation also received the Sovereign Award for Outstanding Owner in 2020 and **SOUPER ESCAPE** was named Champion Older Female.

Among our services at Nicoma are appraisals of bloodstock. We are very fortunate to assist many of the leading owners/breeders throughout the world in appraising their horses including, Juddmonte Farms, Darley Stud, Live Oak Stud, George Strawbridge, Winchell Family Trust, and others. Also, we act as a consultant for leading owners/breeders including George Strawbridge, Jerry and John Amerman, Audrey Otto and others.

Within the consultant and sales representation side of our business are the purchases of broodmares and yearlings. Our results have been outstanding in each of these categories with over 100 broodmares purchased since the start of Nicoma and **10%** of these producing G1 winners versus a norm of 2.3%. Yearling purchases consist of over 150 bought and **22%** becoming Stakes Winners or Stakes Placed horses.

In 2020, Price Bell assumed the role as General Manager of Mill Ridge. I am now dedicated fulltime to Nicoma Bloodstock but remain Managing Partner of Mill Ridge.

NICOMA PURCHASES OR MATINGS

2020 – Live Oak Plantation

Live Oak won or placed in 57% of its starts. Live Oak Plantation was also honored with two 2020 Sovereign Awards:

1. Sovereign Award for Outstanding Owner
2. **SOUPER ESCAPE** named Champion Older Main Track Female

2020 – DUOPOLY

Mated for Jamm, Ltd to produce G1 American Oaks winner. Daughter of Justaroundmidnight, Nicoma purchase in 2012.

2020 – WIN WIN WIN

Mated for Live Oak Stud to produce G1 Forego S. winner.

2020 – AQUAPHOBIA

Mated for Roy & Gretchen Jackson to produce G1 United Nations S. winner. Son of Pussycat Doll, Nicoma purchase in 2007.

2019 – BRICKS AND MORTAR

Mated for George Strawbridge, Jr. to produce winner of the G1 Breeders' Cup Turf, G1 Arlington Million, G1 Manhattan, G1 Turf Classic and G1 Pegasus World Cup Turf. 2019 Horse Of The Year & Champion Male Turf Horse.

2018 – SPRING QUALITY

Mated for George Strawbridge, Jr. to produce G1 Woodford Reserve Manhattan S winner

2016 – OSCAR PERFORMANCE

Mated for John & Jerry Amerman to produce G1 Breeders' Cup Juvenile Turf winner & winner of G1 Belmont Derby in 2017.

2014 – COFFEE CLIQUE

Mated for John & Jerry Amerman to produce G1 Just A Game winner

2012 – POWER BROKER

Mated for Audrey Otto/JAMM, Ltd., to produce G1 FrontRunner winner

2011 – HAVRE DE GRACE

Mated for Nancy Dillman, to produce G1 winning Champion and 2011 Horse of the Year

2011 – NEVER RETREAT

Sold for Nancy Dillman, to produce G1 First Lady winner

2009 – PASSION FOR GOLD

Mated for Roy & Gretchen Jackson to produce Highweight in France in 2009, G1 winner of the Criterium Saint-Cloud

2008 – MONBA

Mated for Mill Ridge Farm & Tolie Otto to produce G1 Bluegrass Stakes winner

2007 – LUCARNO

Mated for George Strawbridge to produce Highweight in England in 2007, G1 winner of St. Leger

2007 – STREET SENSE

Mated for Jim Tafel to produce Champion 2-Year-Old and G1 Breeders' Cup winner in 2006, G1 Kentucky Derby winner in 2007, multiple G1 winner and successful stallion

2007 – PRECIOUS KITTEN

Bought privately in 2007 as a racing/broodmare prospect for Roy & Gretchen Jackson, multiple G1 winner and ½ to KITTEN'S JOY

2007 – SHOP AGAIN

Bought at auction in 2007 for Tolie Otto, mated to produce 2012 G1 winner POWER BROKER

2006 – BARBARO

Mated for Roy & Gretchen Jackson to produce G1 Kentucky Derby winner in 2006 and Florida Derby winner

2006 – RAINBOW VIEW

Mated for George Strawbridge, daughter of NO MATTER WHAT, 2-year-old Champion of England in 2008

2005 – ARTIE SCHILLER

Mated for Charles-Henri de Moussac, to produce G1 Breeders' Cup Turf Mile winner

2004 – PALACE EPISODE

Bought as a yearling for \$100,000, G1 winner, sold privately for \$3,500,000

2003 – EASTER BUNNETTE

Bought at auction for Nancy Dillman in 2003, **mated** to produce G1 winning Champion and 2011 Horse of the Year HAVRE DE GRACE

1998 – MISS SOBRIETY

Bought at auction for Jim Eigel, dam of G1 winner HABIBTI

1998 – NO MATTER WHAT

Bought as a yearling for George Strawbridge, Jr. for \$425,000, 2000 G1 winner, foundation family, dam of 4 graded stakes winners including Champion RAINBOW VIEW

1997 – KEEPER HILL

Mating for Mill Ridge Farm, Dr. John Chandler, Tolie Otto & Shug McGaughey, G1 winner of Kentucky Oaks, Las Virgenes, Spinster, earned \$1,600,000

1996 – SECRET SAVINGS

Bought as racing/stallion prospect for Emirates Park Stud in Australia, won multiple G1's in 1997 and successful stallion

1996 – HIDDEN LIGHT

Bought at auction for Paul de Moussac in 1996, mating to produce G1 Breeders' Cup winner ARTIE SCHILLER in 2005

1996 – HIDDEN LIGHT

Bought at auction for Paul de Moussac in 1996, mating to produce G1 Breeders' Cup winner ARTIE SCHILLER in 2005

1994 – LISIEUX

Bought for Nancy Dillman and mated G1 winner and Canadian Horse of the Year, NEVER RETREAT

1993 – NORTHERN AFLEET

Bought as a weanling for \$40,000 then sold in 1994 for \$55,000, G2 winner, G1 place, successful stallion

1993 – SMOLENSK

Bought as a yearling for \$125,000 after RNA, G2 winner, G1 placed, foundation family, sold privately for \$4,000,000

1992 – FLEMENSFIRTH

Bought as a foal for \$45,000 and sold for \$290,000 as a yearling – 1995 G1 winner

1992 – EXISTENTIALIST

Bought mare in 1992 for \$100,000, her 1995 Gone West foal was the highest priced yearling in 1996 at the Keeneland September Sale - \$1,400,000

1991 – SUAVE DANCER

Mated for Lillie Webb to produce Highweight in France in 1991 and G1 winner of Prix de l'Arc de Triomphe in 1991

1989 – MUHTARRAM

Bought foal and mare as a package for Dinwiddie Farm for \$150,000 then sold for \$650,000 – a G1 winner in 1993, Highweight older horse in Ireland in 1993

1988 – DEAR COLLEEN

Bought at auction for Paul de Moussac in 1988, dam of G1 winner DERNIER EMPEREUR

1988 – WATERBUCK

Bought at auction for Paul de Moussac in 1988, dam of G1 winner BUCKHAR

1987 – TREMPOLINO

Mated for Paul de Moussac to produce 1987 Champion 3 Year Old in France and G1 winner of the Prix de l'Arc de Triomphe

1985 – ROMAN ROCKETTE

Sold in package to Warner Jones, dam of 1988 Breeders' Cup winner IS IT TRUE

1984 – LOST VIRTUE

Bought privately in 1984 and sold at auction in 1986 to Juddmonte for \$350,000, dam of G1 winner ALL AT SEA

1984 – HOME LOVE

Bought by Darley Stud privately, dam of G1 winner LOCAL TALENT

1984 – CHAIN STORE

Bought for Juddmonte privately in 1984, produced G1 winner ALBAHATHRI

1982 – SAFE PLAY

Bought for Juddmonte privately in 1982, produced G1 winner DEFENSIVE PLAY

EXPERT WITNESS EXPERIENCE

Stites & Harbison - July 2017 - Class Racing Stable, LLC v. Breeders' Cup Ltd.

Stites & Harbison - February 2001 - Calumet Farm, Inc. v. Perez

Stites & Harbison - June 1995 - 1st National Bank of Louisville v. Tom Gentry

Miller, Griffin & Marks - April 2010 - James Lauffer v. Thoro-Graph, Inc. and Jerry Brown

Miller, Griffin & Marks - July 2001 - Kelly & Belzberg v. Strayer

Miller, Griffin & Marks - June 1998 - Deputy Commander Case

Vimont & Wills - July 2002 - Everest Stables v. Trontz & Bluegrass Bloodstock

Frilot, Partridge - May 2002 - Charles Schramm v. Kohnke & Clements James Chaisson, dba Global Insulators & Environmentally Safe Products

Baxter, O'Meara & Samuelson - March 2000 - Criminal Command Case

Walter, Tarrant & Combs - March 2000 - Cobra Farm, Inc. v. Pere

REPRESENTATIVE APPRAISAL CLIENTS

John & Jerry Amerman

Darley Stud Management LLC

Denali Stud

Nancy Dillman

GoldMark Farm
Haras du Mezeray
Jamm Ltd.
Jim Miller
Juddmonte Farms
Marc Keller
Lael Stable
Lazy Lane Farm
Live Oak Stud
Mill Ridge Farm
Millsec Ltd.
Richard Otto
Allen Paulson Living Trust
Pin Oak Stud
Sagamore Farm
Lynn Schiff
Guy Snowden
George Strawbridge, Jr.
Jim Tafel
Tom Van Meter
Winchell Family Trust
Temple Webber, Jr.
Gess, Mattingly & Atchison
Greenebaum, Doll & McDonald
Miller, Griffin & Marks
Stites & Harbison
Stoll Keenon Ogden
JPMorgan Chase
PNC Bank
Keeneland